Crypto Valley Conference 2019
24 June – 26 June
Freiruum in Zug, Switzerland

www.cryptovalleyconference.com
Why become a sponsor?

Once a year, for three days at a time, the Crypto Valley Conference offers a unique opportunity for leading scholars, researchers, developers, CEOs, CTOs, investors, lawyers and government officials to connect and exchange ideas. State-of-the-art presentations and discussions, latest advances and the future of blockchain technology are thereby at the heart of this corporate event.

What distinguishes Crypto Valley Conference 2019 from other blockchain events?
In 2018, it was the only conference worldwide that was certified and sponsored by IEEE & IEEE Computer Society Technical Committee. Another unique feature is that the conference was split up into two parts (Technology & Business vs. Academy). This year, there will be one additional Academy Track, meaning three tracks in total running in parallel.

Technology & Business Track
With keynotes and internationally renowned speakers presenting fresh ideas on blockchain technology and debating their opinions during panel discussions live on stage.

Two Academy Tracks
With focus on Token Economy as well as Technology, a selection of top 25 publications will be presented at the conference, revealing groundbreaking discoveries.

Education & Workshop Sessions

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session 1</td>
<td>Blockchain 101</td>
</tr>
<tr>
<td>Session 2</td>
<td>Smart Contract</td>
</tr>
<tr>
<td>Session 3</td>
<td>Blockchain Use Case</td>
</tr>
<tr>
<td>Session 4</td>
<td>Zero Knowledge Proof</td>
</tr>
<tr>
<td>Session 5</td>
<td>Scalability On-Chain</td>
</tr>
<tr>
<td>Session 6</td>
<td>Scalability Off-Chain</td>
</tr>
<tr>
<td>Session 7</td>
<td>Oracles</td>
</tr>
<tr>
<td>Session 8</td>
<td>Cross-Chain</td>
</tr>
</tbody>
</table>

Our Mission
Our mission is to bring innovative minds and existing and/or emerging companies together to ensure high scientific quality.

Our Vision
Our objective is to remain the first conference on blockchain technology driving progress world-wide through academic excellence.

Our Values
Crypto Valley Conference stands for innovation, quality and uniqueness, promotion of startups and the sharing of scientific knowledge.

Technology & Business Track

<table>
<thead>
<tr>
<th>Block</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Block 1</td>
<td>Fintech &amp; Value Exchange</td>
</tr>
<tr>
<td>Block 2</td>
<td>Blockchain Security</td>
</tr>
<tr>
<td>Legal Panel</td>
<td>Regulation for Blockchain</td>
</tr>
<tr>
<td>Block 3</td>
<td>Identity Management</td>
</tr>
<tr>
<td>Block 4</td>
<td>Oracles &amp; Interoperability</td>
</tr>
<tr>
<td>Block 5</td>
<td>Scalability &amp; Consensus</td>
</tr>
<tr>
<td>Block 6</td>
<td>Usability &amp; Visualization</td>
</tr>
<tr>
<td>Finance Panel</td>
<td>Blockchain &amp; Central Banks</td>
</tr>
<tr>
<td>Block 7</td>
<td>Incentive Systems &amp; Game Theory</td>
</tr>
<tr>
<td>Block 8</td>
<td>Asset-based Tokens</td>
</tr>
</tbody>
</table>
Review Crypto Valley Conference 2018

When
20 June–22 June 2018

Location
Theater Casino Zug
Zug, Switzerland

Schedule
Wednesday: Pre-Event
Thursday: CVC Day 1
Friday: CVC Day 2

Days
3

Speakers
50+

Attendees
650+

Congress Agenda
24 international exhibitors, each presenting one booth on-site, presentations and panel discussions in the Business Track, and a separate Academy Track with a selection of top 25 publications.

Media Partner & Mentions
Tagesanzeiger, SRF, Swissinfo.ch, SRG SSR, Handelszeitung, NZZ, Tamedia, Börsen, BTCMANAGER.com, Business Insider, *BanklessTimes, Le Temps, Mashable, Bloomberg, Cointelegraph, Wachsman

Program Highlights
Exhibition, Business Track, Academy Track, social evening program and diverse Satellite Events in the city of Zug.

Noteworthy
Opening ceremony by Swiss Federal Council Johann Schneider-Ammann, exclusive networking dinner with investors and speakers, official conference dinner during a cruise on the Lake of Zug (two ships moored together).

Scientists / Researchers / Developers
31%

CTOs
20%

CEOs
11%

Attorneys
7%

Government Officials
8%

 Investors
10%

Enterprise
13%
Crypto Valley Conference 2019

Unique features

- Pre-Event (Education & Workshop Sessions)
- Exclusive Dinner for Speakers & Sponsors
- IEEE & IEEE Computer Society Technical Sponsorship
- Technology & Business Track with Keynotes & Internationally Renowned Speakers
- Academy Track with Focus on Token Economy as well as Technology
- Selection of Top 25 Publications
- Insights on Latest Advances in Research & Development
- 20+ Satellite Events (Activities, Workshops, Talks, Parties)
- 20+ Exhibition Booths
- Exclusive Networking Events
- Official Crypto Valley Conference After Party

When
24 June – 26 June 2019

Location
Freiruum in Zug, Switzerland

Schedule
Monday: Pre-Event
Tuesday: CVC Day 1
Wednesday: CVC Day 2

Days
3

Speakers
50+

Attendees
650+

Sponsorship Packages *

Integration
The Crypto Valley Conference offers a unique platform, to present themselves to target-group oriented customers and establish contacts via various cross-media channels in an exclusive and groundbreaking framework centered around blockchain technology.

Sponsorships are long-term oriented and are characterized by team spirit, mutual use of synergies and great innovative ability.

Platinum Sponsor
CHF 19’000
Gold Sponsor
CHF 8’000
Silver Sponsor
CHF 5’000
Bronze Sponsor
CHF 3’000
Sampling Sponsor
CHF 2’000

* VAT is not in price included

Together, we develop a staging concept that will support the promotion of your brand, and likewise encourage dynamic and fruitful encounters. The goal of the concept is to optimally integrate you as a sponsor in the event.
Sponsorship Platinum

Do you want maximum visibility among visitors, exhibitors, partners and the media? Then become an exclusive Platinum Sponsor.

Your Platinum Sponsorship includes: large logo positioned on website, large logo on stage screen breaks, exhibition booth space (booth included, cf. details on p. 18), 4 seats at the Pre-Event Dinner, 4 free conference all around passes, including access to Education and Workshop Sessions, access to all Satellite Events, access to Official Crypto Valley Conference Soirée and After Party.

As a Platinum Sponsor you may additionally choose between two exclusive options:

Platinum Option A
One of two ships for the Official Crypto Valley Conference Soirée for all attendees on the lake of Zug
A unique feature to enable net-working at the highest level in a nice surrounding with snacks and drinks.

Platinum Option B
Presenting Sponsor of the Academy Track during the Crypto Valley Conference
A unique way to support innovation and ensure high scientific quality in an attractive environment.

Optional services «à la carte» in official Platinum Sponsorship package price included: *
- A seat during Breakout Sessions

Optional services «à la carte» not in official Platinum Sponsorship package price included: *
- Max. 2 additional discounted (30%) standard tickets for purchase
- On-site banner advertising (cf. table p. 7)
- A personalised branding on Crypto Valley Conference’s official lanyard (single sale only)
- A personalised branded food break on Day 1 / Day 2 – production not included
- Tech Recruitment Speed Dating

* Services are awarded according to the «first come, first served» principle.

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<table>
<thead>
<tr>
<th>Platinum Sponsor</th>
<th>Logo positioned on website</th>
<th>Logo on stage screen breaks</th>
<th>Logo in conference booklet</th>
<th>Text advert in conference booklet</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(large logo)</td>
<td>(large logo)</td>
<td>(large logo)</td>
<td>(1 A5 page = 200 words)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Booth space</th>
<th>1 Boat &amp; aperitif / soireé</th>
<th>Presenting Sponsor of Academy Track</th>
<th>A seat during Breakout Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(large logo)</td>
<td>(large logo)</td>
<td>(large logo)</td>
<td>(large logo)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Free conference all around passes</th>
<th>Additional tickets for purchase</th>
<th>Seats at Pre-Event Dinner</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4</td>
<td>30% discount (max. 2)</td>
<td>4</td>
<td>CHF 19k</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Price per Item</th>
<th>Lanyard branding (single sale only)</th>
<th>Official CVC giveaway Day 1 / Day 2 ** (max. 5 per day)</th>
<th>Side banner Technology &amp; Business Track</th>
<th>Side banner Academy Track</th>
<th>Roll-up</th>
<th>Tech Recruitment Speed Dating 1 Session ***</th>
<th>Tech Recruitment Speed Dating 2 Sessions ***</th>
<th>Tech Recruitment Speed Dating 3 Sessions ***</th>
<th>Branded food break Day 1 / Day 2 ** (max. 3 per day)</th>
<th>Cube with logo</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(large logo)</td>
<td>CHF 2’000</td>
<td>CHF 300</td>
<td>CHF 800</td>
<td>CHF 800</td>
<td>CHF 800</td>
<td>CHF 500</td>
<td>CHF 1’000</td>
<td>CHF 1’500</td>
<td>CHF 500</td>
<td>CHF 1’500</td>
</tr>
</tbody>
</table>

Price: CHF 19k
Quantity available: 1 1 1

* Services are awarded according to the «first come, first served» principle.
** Production is not included.
*** A matchmaking opportunity for companies to engage in a series of brief meetings with tech people, who apply for the chance to share their knowledge and expertise.
Sponsorship Gold

As a Gold Sponsor you have the possibility to mark the presence of your brand in a well thought-out strategy. By choosing the Gold Sponsorship you also benefit from numerous ways to reach out directly to the Crypto Valley Conference’s attendees to shed light upon your company.

Your Official Gold Sponsorship includes: large logo positioned on website, large logo on stage screen breaks, exhibition booth space (booth included, cf. details on p. 16), 2 seats at the Pre-Event Dinner, 2 free conference all around passes, including access to Education and Workshop Sessions, access to all Satellite Events, access to Official Crypto Valley Conference Soirée and After Party.

Optional services «à la carte» in Official Gold Sponsorship package price included: *

- A seat during Breakout Sessions

Optional services «à la carte» not in Official Gold Sponsorship package price included: *

- Max. 2 additional discounted (30%) standard tickets
- On-site banner advertising (cf. table p. 11)
- A personalised branded food break on Day 1 / Day 2 – production not included
- Tech Recruitment Speed Dating

* Services are awarded according to the «first come, first served» principle.

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<table>
<thead>
<tr>
<th>Gold Sponsor</th>
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<tbody>
<tr>
<td>Logo positioned on website</td>
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<tr>
<td>Logo on stage screen breaks</td>
<td>(large logo)</td>
</tr>
<tr>
<td>Logo in conference booklet</td>
<td>(medium-sized logo)</td>
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<td>Text advert in conference booklet</td>
<td>(1/4 A5 page + 100 words)</td>
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<tr>
<td>Booth space</td>
<td></td>
</tr>
<tr>
<td>1 Boat &amp; aperitif / soirée</td>
<td></td>
</tr>
<tr>
<td>Presenting Sponsor of Academy Track</td>
<td></td>
</tr>
<tr>
<td>A seat during Breakout Sessions</td>
<td>optional</td>
</tr>
<tr>
<td>Free conference all around pass</td>
<td></td>
</tr>
<tr>
<td>Additional tickets for purchase</td>
<td>30% discount (max. 2)</td>
</tr>
<tr>
<td>Seats at Pre-Event Dinner</td>
<td>2</td>
</tr>
<tr>
<td>Price</td>
<td>CHF 8k</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Additional Sponsorship Option On-site</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Lanyard branding (single sale only)</td>
<td>CHF 2‘000</td>
</tr>
<tr>
<td>Official CVC giveaway Day 1 / Day 2 **</td>
<td>CHF 300</td>
</tr>
<tr>
<td>Slide banner Technology &amp; Business Track</td>
<td>CHF 800</td>
</tr>
<tr>
<td>Slide banner Academy Track</td>
<td>CHF 800</td>
</tr>
<tr>
<td>Roll-up</td>
<td>CHF 800</td>
</tr>
<tr>
<td>Tech Recruitment Speed Dating 1 Session ***</td>
<td>CHF 500</td>
</tr>
<tr>
<td>Tech Recruitment Speed Dating 2 Sessions ***</td>
<td>CHF 1‘000</td>
</tr>
<tr>
<td>Tech Recruitment Speed Dating 3 Sessions ***</td>
<td>CHF 1‘500</td>
</tr>
<tr>
<td>Branded food break Day 1 / Day 2 ** (max. 3 per day)</td>
<td>CHF 500</td>
</tr>
<tr>
<td>Cube with logo</td>
<td>CHF 1‘500</td>
</tr>
</tbody>
</table>

* Services are awarded according to the «first come, first served» principle.
** Production is not included.
*** A matchmaking opportunity for companies to engage in a series of brief meetings with tech people, who apply for the chance to share their knowledge and expertise.
Sponsorship Silver

As a Silver Sponsor you have the possibility to mark the presence of your brand in a well thought-out strategy. By choosing the Silver Sponsorship, you also benefit from various ways to reach out directly to the Crypto Valley Conference’s attendees to shed light upon your company.

Your Official Silver Sponsorship includes: logo positioned on website, logo on stage screen breaks, exhibition booth space (booth included, cf. details on p. 18), 1 seat at the Pre-Event Dinner, 1 free conference all around pass, including access to Education and Workshop Sessions, access to all Satellite Events, access to Official Crypto Valley Conference Soirée and After Party.

Optional services «à la carte» not in Official Silver Sponsorship package price included: *
- Max. 1 additional discounted (25%) standard ticket
- On-site banner advertising (cf. table p. 13)
- A personalised branded food break on Day 1 / Day 2 – production not included
- Tech Recruitment Speed Dating

* Services are awarded according to the « first come, first served » principle.

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### Silver Sponsor

<table>
<thead>
<tr>
<th>Service</th>
<th>Price per Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo positioned on website</td>
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<tr>
<td>Logo on stage screen breaks</td>
<td>CHF 3'000</td>
</tr>
<tr>
<td>Logo in conference booklet</td>
<td>CHF 1'500</td>
</tr>
<tr>
<td>Text advert in conference booklet</td>
<td>CHF 500</td>
</tr>
<tr>
<td>Booth space</td>
<td>CHF 1'500</td>
</tr>
<tr>
<td>1 Boat &amp; aperitif / soirée</td>
<td>CHF 500</td>
</tr>
<tr>
<td>Presenting Sponsor of Academy Track</td>
<td>CHF 500</td>
</tr>
<tr>
<td>1 seat during Breakout Sessions</td>
<td>CHF 500</td>
</tr>
<tr>
<td>Free conference all around pass</td>
<td>CHF 500</td>
</tr>
<tr>
<td>Additional tickets for purchase</td>
<td>CHF 500</td>
</tr>
<tr>
<td>Seats at Pre-Event Dinner</td>
<td>CHF 500</td>
</tr>
</tbody>
</table>

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** Production is not included.
*** A matchmaking opportunity for companies to engage in a series of brief meetings with tech people, who apply for the chance to share their knowledge and expertise.

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\* Services are awarded according to the « first come, first served » principle.
Sponsorship Bronze

As a Bronze Sponsor you support the event with a small amount of money. Your logo will be integrated on the Crypto Valley Conference website under Bronze Sponsors as well as on-site on stage screen breaks. You may also purchase 1 discounted (20%) standard ticket.

Your Bronze Sponsorship includes: logo on stage screen breaks, exhibition booth space (booth included), 1 free conference all around pass, including access to Education and Workshop Sessions, access to all Satellite Events, access to Official Crypto Valley Conference Soirée and After Party, and 1 discounted (20%) standard ticket for purchase.

<table>
<thead>
<tr>
<th>Bronce Sponsor Options</th>
<th>Price</th>
<th>Quantity Available</th>
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</thead>
<tbody>
<tr>
<td>Logo positioned on website</td>
<td>(small logo)</td>
<td></td>
</tr>
<tr>
<td>Logo on stage screen breaks</td>
<td>(small logo)</td>
<td></td>
</tr>
<tr>
<td>Logo in conference booklet</td>
<td>(small logo)</td>
<td></td>
</tr>
<tr>
<td>Text advert in conference booklet</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Booth space</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>1 Boat &amp; aperitif / soirée</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Presenting Sponsor of Academy Track</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>A seat during Breakout Sessions</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Free conference all around pass</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Additional tickets for purchase</td>
<td>20% discount (max. 1)</td>
<td></td>
</tr>
<tr>
<td>Seats at Pre-Event Dinner</td>
<td>-</td>
<td></td>
</tr>
</tbody>
</table>

**Additional Sponsorship Option On-site***

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lanyard branding (single sale only)</td>
<td>CHF 2’000</td>
<td></td>
</tr>
<tr>
<td>Official CVC giveaway Day 1 / Day 2 ** (max. 5 per day)</td>
<td>CHF 300</td>
<td></td>
</tr>
<tr>
<td>Side banner Technology &amp; Business Track</td>
<td>CHF 800</td>
<td></td>
</tr>
<tr>
<td>Side banner Academy Track</td>
<td>CHF 800</td>
<td></td>
</tr>
<tr>
<td>Roll-up</td>
<td>CHF 800</td>
<td></td>
</tr>
<tr>
<td>Tech Recruitment Speed Dating 1 Session ***</td>
<td>CHF 500</td>
<td></td>
</tr>
<tr>
<td>Tech Recruitment Speed Dating 2 Sessions ***</td>
<td>CHF 1’050</td>
<td></td>
</tr>
<tr>
<td>Tech Recruitment Speed Dating 3 Sessions ***</td>
<td>CHF 1’500</td>
<td></td>
</tr>
<tr>
<td>Branded food break Day 1 / Day 2 ** (max. 3 per day)</td>
<td>CHF 500</td>
<td></td>
</tr>
<tr>
<td>Cube with logo</td>
<td>CHF 1’500</td>
<td></td>
</tr>
</tbody>
</table>

* Services are awarded according to the “first come, first served” principle.

** Production is not included.

*** A matchmaking opportunity for companies to engage in a series of brief meetings with tech people, who apply for the chance to share their knowledge and expertise.
Sponsorship Sampling

Become a Sampling Sponsor and surprise your target group in a highly attractive environment.

As a Sampling Sponsor, you support the event with a small amount of money, and are allowed to distribute your desired product sample (or original product) as an official Crypto Valley Conference giveaway at the Crypto Valley Conference exit/entrance on Day 1 or Day 2. This is a great way to surprise all attendees during the Crypto Valley Conference.

At the same time, we will also integrate your logo on the Crypto Valley Conference’s website under the Supporter area, and 1 discounted (15%) standard ticket for purchase.

Logo positioned on website (small logo)

• Logo on stage screen breaks
• Logo in conference booklet
• Text advert in conference booklet
• Booth space
• 1 Boat & aperitif / soirée
• Presenting Sponsor of Academy Track
• A seat during Breakout Sessions
• Free conference all around pass
• Additional tickets for purchase 15% discount (max. 1)
• Seats at Pre-Event Dinner

Price CHF 2k

Quantity available 10

Additional Sponsorship Option On-site *

<table>
<thead>
<tr>
<th>Service Description</th>
<th>Price per Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lanyard branding (single sale only)</td>
<td>CHF 2,050</td>
</tr>
<tr>
<td>Official CVC giveaway Day 1 / Day 2 ** (max. 5 per day)</td>
<td>CHF 300</td>
</tr>
<tr>
<td>Side banner Technology &amp; Business Track</td>
<td>CHF 800</td>
</tr>
<tr>
<td>Side banner Academy Track</td>
<td>CHF 800</td>
</tr>
<tr>
<td>Roll-up</td>
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</tr>
<tr>
<td>Tech Recruitment Speed Dating 1 Session ***</td>
<td>CHF 500</td>
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<tr>
<td>Tech Recruitment Speed Dating 2 Sessions ***</td>
<td>CHF 1,000</td>
</tr>
<tr>
<td>Tech Recruitment Speed Dating 3 Sessions ***</td>
<td>CHF 1,500</td>
</tr>
<tr>
<td>Branded food break Day 1 / Day 2 ** (max. 3 per day)</td>
<td>CHF 500</td>
</tr>
<tr>
<td>Cube with logo</td>
<td>CHF 1,500</td>
</tr>
</tbody>
</table>

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Exhibition Booths at Location

Platinum / Gold / Silver

<table>
<thead>
<tr>
<th></th>
<th>Platinum *</th>
<th>Gold **</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stand back wall</td>
<td>-</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>(403 x 53 x H200cm)</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Graphic</td>
<td>-</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>(67 x H130cm, full surface)</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>High table</td>
<td>-</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Frame chrome, table top white</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>(100 x 50cm)</td>
<td>-</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>(120 x 50cm)</td>
<td>-</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Bar stool</td>
<td>-</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Frame chrome, seat white</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Screen</td>
<td>-</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Full HD, mounted on wall</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>(40&quot;)</td>
<td>-</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Gallows spot</td>
<td>-</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>250W, white</td>
<td>-</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

Additional info for Satellite Sponsors:

* The platinum booth is equivalent to the booth for a Satellite Main Sponsor.
** The gold booth is equivalent to the booth for a Satellite Networking Partner.
Premium Networking Events

For all Sponsoring standard tickets included

Official Crypto Valley Pre-Event Dinner

Official Crypto Valley Conference Soirée on Lake of Zug

Premium Networking Events

For all Sponsoring standard tickets included

Official Crypto Valley After Party (Day I)

Official Crypto Valley After Party (Day II)
## Sponsorship Overview

<table>
<thead>
<tr>
<th>Logo positioned on website</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
<th>Sampling Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>(large logo)</td>
<td>(small logo)</td>
<td>(medium-sized logo)</td>
<td>(small logo)</td>
<td>(small logo)</td>
</tr>
<tr>
<td>(large logo)</td>
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<td>-</td>
</tr>
<tr>
<td>(large logo)</td>
<td>(large logo)</td>
<td>(large logo)</td>
<td>(medium-sized logo)</td>
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<tr>
<td>(large logo)</td>
<td>(large logo)</td>
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<td>(small logo)</td>
<td>-</td>
</tr>
<tr>
<td>(large logo)</td>
<td>(large logo)</td>
<td>(large logo)</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Text advert in conference booklet</td>
<td>(1 A5 page = 200 words)</td>
<td>(1 A5 page = 200 words)</td>
<td>(½ A5 page = 100 words)</td>
<td>-</td>
</tr>
</tbody>
</table>

### Additional Partnership Option On-Site *

| Lanyard branding (single sale only) | CHF 2'000 | CHF 2'000 | CHF 2'000 | - |
| Official CVC giveaway Day 1 / Day 2 ** (max. 5 per day) | CHF 300 | - | - | - |
| Slide banner Technology & Business Track | CHF 800 | - | - | - |
| Slide banner Academy Track | CHF 800 | - | - | - |
| Roll-up | CHF 800 | - | - | - |
| Tech Recruitment Speed Dating 1 Session *** | CHF 500 | - | - | - |
| Tech Recruitment Speed Dating 2 Sessions *** | CHF 1'000 | - | - | - |
| Tech Recruitment Speed Dating 3 Sessions *** | CHF 1'500 | - | - | - |
| Branded food break Day 1 / Day 2 ** (max. 3 per day) | CHF 500 | - | - | - |
| Cube with logo | CHF 1'500 | - | - | - |

*Services are awarded according to the « first come, first served » principle.
** Production is not included.
*** A matchmaking opportunity for companies to engage in a series of brief meetings with tech people, who apply for the chance to share their knowledge and expertise.
Host Your Own Satellite Event

Concept

IEEE CVA Satellite Events are a variety of side activities hosted by CVA members or non-members to engage with IEEE conference participants. The content provided in these side events does not collide with the conference. Event hosts need to book and confirm their satellite event.

To CVA members and non-members we offer the option to be the presenting sponsor of a unique IEEE CVA Satellite Event. This is a great way to allow attendees to benefit from an all around experience, including different activities, workshops, talks and parties.

This means that you have the opportunity to invite your customers and employees to a special event or activity and exchange ideas with them in a relaxed atmosphere.

Event hosts pay the organiser a basic participation fee in order to cover expenses for co-branding, marketing (description on web, map, brochure etc.), room rental and organisation. Food, decoration, special equipment and other requirements are not covered by us.

We help you to set-up and plan the event. However, you as a host are responsible for the organisation as well as the management of the event on-site.

Participants must register for these events on the CVA conference page. Ideally, satellite events are free of charge or may only require a low entrance fee.

For a more detailed overview, please take a look at all Satellite options on pp. 23 / 24.

Satellite Formats & Activation Levels

Integration

There exist various ways to integrate you as a sponsor within our Crypto Valley Conference. Our role is to help you choose the best option that meets your needs and fulfills your requirements. Please have a look at the different options below, and communicate us what Satellite format best suits you.

To reserve your slot as an exclusive Satellite host, please contact us (see p. 26 for contact details).

Deadline: 30 April 2019

Satellite Events / Workshops

Run your own meetup or workshop (2 - 3 hours) in one of the famous places in the Crypto Valley that is most suitable for your needs.

We have reserved some of the most famous locations for you in and around Zug, some of them are more than 650 years old. You can choose your time slot and define what you need. We, on the other hand, help you to find the right partner for food, drinks and logistics. In addition, we will also feature and publish your event on our website (www.cryptovalley-conference.com) - using a separate eventbrite page. Participants can subscribe to your event, which enables you to have full control over your event.

Open Office / Open Lab

Run your satellite events using your own office. Use our marketing package to connect with the talents and the global crowd that joins us for the conference.

For a reduced participation fee, you will be listed as an official sponsor on the Crypto Valley Conference website and on the special Satellite Event Flyer. Plus, you will get all the event material (beachflags, t-shirts) etc.

Crypto Valley Association Networking Event

Become co-sponsor of this networking event in the B&B Sportsbar.

After the second conference day, the conference participants are invited to join this networking event organised and enabled by the shapers and shakers of the Crypto Valley.

After Conference Parties / Lounge

(25 / 26 June 2019)

Become host or co-host of one of the two official Crypto Valley Conference After Parties or rent your own lounge

It is a unique opportunity to use the time after the conference to socialise with the international community. You have the choice between the big party location at “L&G - Lounge and Gallery” with up to 750 people, where you may also rent a lounge area (40 seats), and a more high end location at Skylounge and GG6 respectively with up to 250 seats.
Satellite Sponsorship Packages

<table>
<thead>
<tr>
<th>Status</th>
<th>Satellite Workshop</th>
<th>Open Office / Open Lab</th>
<th>CVA Networking Event</th>
<th>After Conference Party</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event booklet &amp; proceedings</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Logo on stage screen breaks</td>
<td>–</td>
<td>–</td>
<td>(medium-sized)</td>
<td>(medium-sized)</td>
</tr>
<tr>
<td>Branding at location</td>
<td>roll-up banner, beachflag</td>
<td>no limits beachflag</td>
<td>CVA selfie-wall, beachflag</td>
<td>no limits beachflag</td>
</tr>
<tr>
<td>Your logo on Satellite map</td>
<td>*</td>
<td>*</td>
<td>(large)</td>
<td>(large)</td>
</tr>
<tr>
<td>Distribution of flyers at the main conference</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Price depends on location</td>
<td>CHF 3k – 6.5k</td>
<td>CHF 2.5k</td>
<td>CHF 5.5k</td>
<td>CHF 18k</td>
</tr>
<tr>
<td>Quantity available</td>
<td>20+</td>
<td>not defined</td>
<td>6</td>
<td>2</td>
</tr>
</tbody>
</table>

* A booth may be purchased at the main conference upon request. Please contact us if interest is there: satellite@cryptovalleyconference.com. For detailed information regarding booth layout see p. 16.

Satellite Event Venues

Five Moods
- Capacity: 150
- Character: Modern canteen of SIEMENS with a room for seminars
- Costs: CHF 4.5 (breakfast) / CHF 5.5 (seminar)
- Infrastructure: Included are room rental, white board, beamer, audio with up to 3 mics; for breakfast: croissants / coffee; for seminar drinks / snacks
- Best for: Seminar or meetup or even dinner
- Availability: Satellite Event Slots

B&B Sportsbar (Lounge & Hall)
- Capacity: 50 - 150
- Location: Dammstrasse 25, 6300 Zug (www.bbsportsbar.ch)
- Character: Sports bar with pool tables, lounge & bar
- Costs: lounge for CHF 3k / hall for CHF 5k
- Infrastructure: Included are room rental, drinks and snacks, flatscreens, white board, beamer, audio system plus mics
- Best for: Networking & BBQ
- Availability: Satellite Event Slots

Skylounge
- Capacity: 120
- Location: General-Guisan-Strasse 6, 6300 Zug (www.uptown-gastro.ch/en)
- Character: Lounge & bar for exclusive VIP party
- Costs: CHF 12.5k
- Infrastructure: High class lounge and bar with the view on the lake Zug, free drinks package for your guests
- Best for: High class chilling
- Availability: Satellite Event Slots

Restaurant GG 6
- Capacity: 120
- Location: General-Guisan-Strasse 6, 6300 Zug (www.uptown-gastro.ch/en)
- Character: Restaurant (100 seats) with bar on groundfloor of 606 / with outdoor lounge (approx. 40 seats) for socialising
- Costs: CHF 6.5k
- Infrastructure: Included are room rental, 1 flatscreen, 3 mic, consumption worth CHF 4k
- Best for: Seminar, meetup or dinner
- Availability: Satellite Event Slots
Satellite Event Venues

City Garden Hotel
- Capacity: 50
- Location: Metallstrasse 20, 6302 Zug (www.parkhotel.ch/seminarebankette)
- Character: Meeting room (50 seats) & coffee bar for refreshments
- Costs: CHF 3.5k
- Infrastructure: Included are room rental, white board, beamer with refreshments, drinks & snacks
- Best for: Seminar or meetup
- Availability: Satellite Event Slots

Parkhotel
- Capacity: 120
- Location: Industriestrasse 14, 6302 Zug (www.parkhotel.ch/seminarebankette)
- Character: Meeting room (120 seats) with lounge for aperitif
- Costs: CHF 4.5k
- Infrastructure: Included are room rental, white board, beamer, audio with 2 mics, drinks & snacks
- Best for: Seminar, meetup or dinner
- Availability: Satellite Event Slots

Rathaus Zug
- Capacity: 120
- Location: Fischmarkt, 6300 Zug (www.buergergemeinde-zug.ch)
- Character: 650 year old Rathaus with gothic room on 3rd floor (120 seats) & aperitif room on ground floor
- Costs: CHF 4.5k
- Infrastructure: Included are room rental, 1 white board, beamer, plus drinks & snacks; no audio
- Best for: seminar, breakfast / lunch meetup
- Availability: Satellite Event Slots

Huwyler Turm
- Capacity: 50
- Location: Kirchengasse, 6300 Zug (www.huwylerturm.ch)
- Character: Room on 1st floor (50), basement with bar, cloakroom, kitchen, green outdoor
- Costs: CHF 3.5k
- Infrastructure: Included are room rental, refreshments, drinks & snacks, no beamer, no audio
- Best for: Meetup & socializing
- Availability: Satellite Event Slots

House of Wines
- Capacity: 35
- Location: Baarstrasse 69, Zug (www.houseofwines.ch/standseite)
- Character: The first wine shop in Switzerland accepting Bitcoin
- Costs: CHF 2.5k
- Infrastructure: Included are room rental, drinks & snacks; no beamer, no mic, no audio
- Best for: Meetup & socializing
- Availability: Satellite Event Slots

B&B Sportsbar
- Capacity: 150
- Location: Metallstrasse 20, 6302 Zug (www.parkhotel.ch/seminarebankette)
- Character: Networking & BBQ
- Costs: CHF 18k
- Infrastructure: Sports bar with gear for DJ, pool tables, lounge & bar; since it is in the basement, it is an ideal place for a BBQ & street food
- Best for: Networking & BBQ
- Availability: Satellite Event Slots

LBL Lounge & Gallery
- Capacity: After Party > 750 / lounge > 3 x 40
- Location: Dammstrasse 25, 6300 Zug (www.lgclub.ch)
- Character: Party location with lounges
- Infrastructure: Fully equipped party location with light show etc
- Option I "CVC After Party Presenting Host": Exclusive branding at entrance & mainstage (wall) plus separate lounge area; 250 free tickets & free drinks package
  - Costs: CHF 15k
- Option II "CVC After Party Co-host": Status as official co-host of the CVC After Party branded with 40 seats & drinks package served during the official CVC After Parties (25 / 26 June); 100 free tickets for your customers
  - Costs: CHF 5k (max 3)
- Option III "Rent a lounge": Branded lounge with 40 seats & drink package served during the official CVC After Parties (25 / 26 June); 40 free tickets
  - Costs: CHF 3k (per lounge)
- Best for: Big party
- Availability: Satellite Event Slots
Contact

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#CVC2019